



INNOVATION IN EVERY DROP

PURE FRUIT. SMART TECHNOLOGY. OUTSTANDING RESULTS

S O P U R E[®]
BEVERAGE TECHNOLOGY



WHERE PURE REFRESHMENT MEETS INNOVATION

Our passion and perfection is endorsed through our seal of quality. Inspired by seals found on antique beverage machines, you can rest assured that when you see the So Pure seal, perfection through passion is guaranteed.

BECAUSE LIFE SHOULD BE A PURE JOURNEY

Juice excites our senses. It bursts with the bold, untamed flavours of nature at its most extraordinary.

It takes us on a journey through exotic orchards and distant sun-drenched lands, awakening a spirit of adventure in every glass. Juice is a world waiting to be explored. We develop drinks equipment that delivers a juice experience of the highest standard, inspiring you to taste life to its fullest.

Juice machines built with longevity and simplicity, combined with juice that never compromises on nature, no added sugar, no preservatives, nothing more than nature. This is our promise to you.

PURENA JOURNEY

There is juice.
And then there is Purena Juice.

Not all commercial juices are the same.

The ingredients and label terms tells the real story.

Purena delivers a juice experience that's pure as nature, bursting with flavour, rich in natural goodness, just beautifully simple in everything nature's juice it stands for, and should be free from preservatives, sweeteners and artificial stabilisers or false reconstituted juices. Our way always means 100%, thanks to our unique fresh delivery refreshing creating juice to cup journey.

Our premix juice system, delivers a single chain 5 step journey, from start to finish, only removing water, creating a compressed juice that's easier to transport environmentally friendly, with a long life span and easy to store. When reconstituted with fresh water in the correct proportions, it returns to delicious, ready-to-drink 100% juice - just as nature intended with profit margin intended too.

JUICES PREMIX

Made exclusively from fruit or vegetables with 100% fruit content, with fruit compressed into juice to cup system.

HYDRATION PREMIX

Made exclusively from fruit or vegetables with fruit content offer an refreshing drink solution for everyday drinking.



PURENA JUICE SYSTEM

While Purena Juice Machine's deliver the best in refreshing fruit juices, increasing unit sales returns while cutting costs, without cutting the juice experience is vitally important.

Our unique premix system delivers a fruit-pressed concentrated juice solution, locking in flavours from the moment it's picked without adding sweeteners preservatives or artificial stabilisers.

The dedicated delivery system offers a commercially robust, staff-friendly juice to cup operation, while reducing waste, compared to traditional packaging solutions such as bottles or cartons, the Purena Juice System uses five times less plastic.



5 LITRES OF
PURE JUICE

+



WATER

=



30L
READY TO DRINK
JUICE

With a uniquely simple, quick-loading beverage system, Purena offers a straight forward plug-and-carton solution for staff, combining 100% fruit-pressed concentrate with fresh tap or tank water to deliver litres of refreshing juice. Our unique mix ratios ensure a consistently perfect serve every time.

With our unique mix ratios, each 6 kg carton - containing 5 litres of pure pressed juice simply combined with water to produce 30 litres of refreshing ready to drink beverage, delivering outstanding yield and exceptional value.



PURENA CONNECT VARIO 3+1



Our advanced beverage dispensing system designed for high-demand commercial environments where performance, flexibility and presentation matter. Up to three juice options alongside chilled still water, delivering more than 400 beverages per hour, with each serving dispensed in as little as 7 seconds. With its unique high-capacity bag-in-box system offering three 6 kg of fresh juice options, enabling up to 960 servings before replenishment is required. Alongside a 10' Vibrant easy to use selection screen with a dedicated remote ordering and support delivers a refreshing power horse in delivering fresh juice every time both taste and staffing.



3 BEVERAGE OPTION PREMIX SYSTEM
6KG PER OPTION = 30 LITRES OF READY TO DRINK JUICE



PANEL STYLE OPTIONS

- ② Vibrant 10' touch screen for efficient use and improved hygiene.
- ② Up to three juice options and chilled still water.
- ② Minimal juice cross-contamination.
- ② Unique uncomplicated quick loading and beverage system.
- ② Remote online support, diagnostics and service, monitoring support operation, with remote ordering and reports.*
- ② Intuitive operation - friendly interface, arbitrary portion size settings.
- ② Telemetry reports and direct remote ordering.*
- ② Remote diagnostic and service support.*
- ② On-screen staff instructional support videos.*



* Requires internet connection * Requires water connection. 160-180ml serving

PURENAVARIO TOWER 3

10"

When counter space really matters...

Our unique dedicated under-counter 10" touchscreen juice dispensing solution, delivers three juice options alongside chilled still water from a stylish tower mounted directly onto the counter or your dedicated serving area with an optional drainboard.

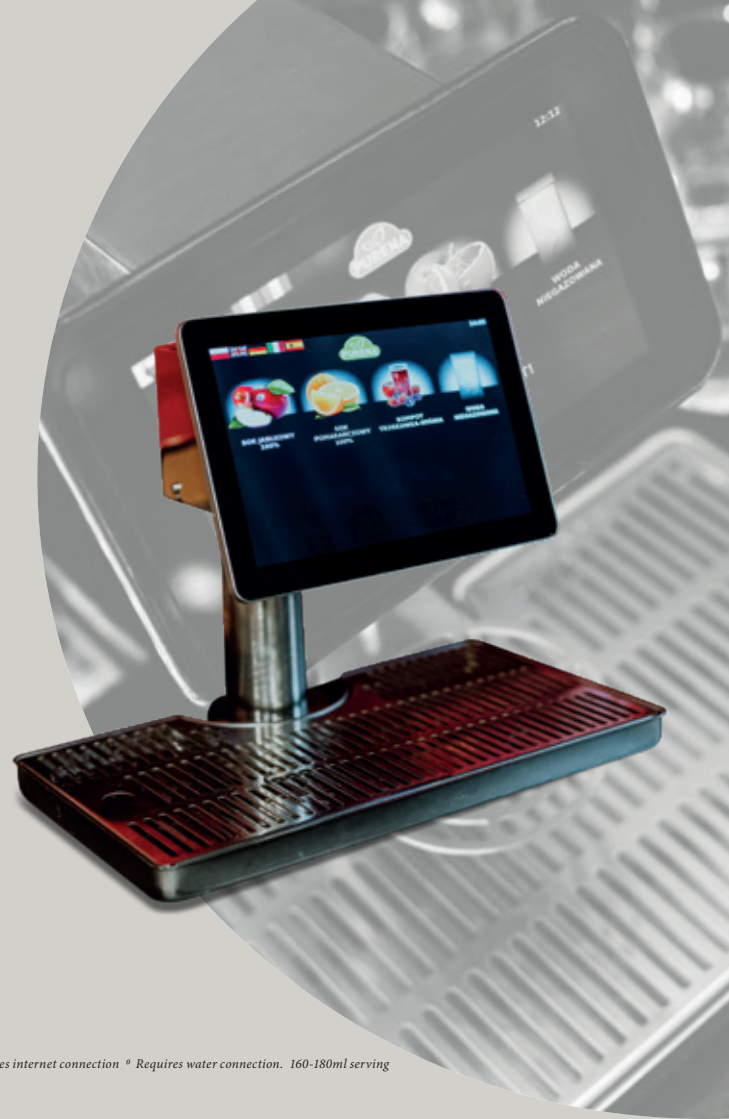
Offering the performance, capacity, features and reliability of the VARIO 3+1, the Purena TOWER 3 discreetly houses the dispensing system beneath the counter, creating a clean, uncluttered serving space without compromising on output. Powerful performance below... Premium service above.

3 CHOICE
OPTION

400 DRINKS
PER DAY

3 BEVERAGE OPTION PREMIX SYSTEM
6KG PER OPTION = 30 LITRES OF READY TO DRINK JUICE

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- ② Intuitive operation - friendly interface, arbitrary portion size settings.
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- ② Remote diagnostic and service support.*



* Requires internet connection * Requires water connection. 160-180ml serving

PURENAVARIO TOWER MOBILE



Premium refreshment, wherever it's needed.

The Purena Vario Tower Mobile combines flexibility, performance and contemporary design in a fully mobile beverage dispensing solution. Featuring a large 10" touchscreen for intuitive operation, it delivers up to three fresh juice options alongside chilled still water from an elegant dispensing tower.

Designed for environments where mobility and convenience are essential, the self-contained unit can be easily positioned wherever premium beverage service is required. Ideal for hotels, restaurants, conference facilities and event spaces, providing all the performance of a fixed installation with the freedom to move. All the power of a commercial juice system, with the flexibility to serve anywhere.



3 BEVERAGE OPTION PREMIX SYSTEM
6KG PER OPTION = 30 LITRES OF READY TO DRINK JUICE

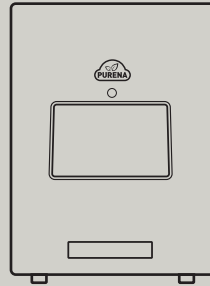
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PURENAMANAGEMENT

Purena beverage machines deliver more than just 100% juice at a touch. The combination of real juice, dedicated delivery system captures a juice machine that also delivers back of house requirements supporting staff and time saving management tools for any beverage location. From keeping your stock inline with dedicated machine ordering system to internal staff training video support creating a seamless dedicated juice machine to create more profit.



DIRECT ORDERING JUICE

Direct machine on-screen ordering, no more supply problems, incorrect or missed orders just simply select your order and submit.



DIAGNOSTICS AND MONITORING

Need sales data? Fast on-screen telemetry reports on beverages sales, monitoring simple fast and effective on beverage consumption.



OPERATIONAL BEVERAGE CONTROL

Define beverage setting sizes with easy, touch selection options. Allowing simple glass size settings and pour rates. Your 100% in control.



INTERNAL TRAINING SUPPORT

Staff operation support, our internal machine support offer instructional videos helping staff install, overcome issues and cleaning.

PURENAGLASS JAR

Some things deserve to be seen, not hidden away. Our 8 litre glass jar showcases juice exactly as nature intended, vibrant, inviting, and impossible to ignore on any counter or bar. Crafted from crystal-clear glass and finished with an unbreakable stainless steel tap, it's built for busy service without compromise. The flexible PP material and clear liquid-level scale make pouring precise and refilling effortless, while a fully dishwasher-safe design keeps hygiene simple for your team.



PURENAJUICES

A beautifully engineered juice-to-cup machine is only half the story. It's the juice that makes the difference - without compromise.

Our 100% pure juice is nature bursting with goodness and flavours. Free from preservatives, sweeteners and artificial stabilisers or false reconstituted juices. 100% means 100%, thanks to our unique fresh delivery refreshing creating juice to cup journey.



Consistently chilled, perfectly portioned and always full of flavour, every serve meets the same high standard — whether it's the first glass of the day or the hundredth. From vibrant fruit juices to versatile all day drinking with Hydration premix solutions, keeps pace with the day demand, while delivering the quality your customers expect. Fast, reliable and refreshingly simple.

JUICES

Made exclusively from fruit with 100% fruit content. With fruit compressed ready to dilute within our juice to cup system.

HYDRATION

Made exclusively from fruit or vegetables with fruit content offer an refreshing drink solution for everyday drinking.

		Juice Percentage (min)	Size	Water Ratio
Juices	Orange	100%	6kg	1:5
	Apple	100%	6kg	1:5
	Tropical Multivitamin	50%	6kg	1:5
	Cranberry	Coming Soon		

Hydration Juices	Lemon & Orange Lemonade	45%	1kg	3kg	1:6
	Red Rhubarb & Lime	47%	1kg	3kg	1:6
	Elderflower & Lime	68.3%	1kg	3kg	1:6
	Lemon & Lime Lemonade	62%	1kg	3kg	1:6
	Watermelon & Lime	TBC	1kg	3kg	1:6

Allergens

These products do not contain ingredients containing GMO or produced from GMO in accordance with Regulation (EC) 1829/2003 and 1830/2003 of the European Parliament and of the Council of 22 September 2003- based on supplier declarations. Does not contain allergenic ingredients in accordance with Annex II of Regulation (EU) No 1169/2011 of the European Parliament and of the Council of October 25, 2011. Present in the production plant: celery, milk, gluten and sulphur dioxide and sulphites in concentrations above 10 mg /kg or 10 mg /l in SO2 terms. Belfood Sp. z o.o. undertakes comprehensive actions to eliminate the possibility of cross-contamination, including allergens. No gluten or preservatives added. Suitable for vegetarians and vegans. Not treated with ionizing radiation, does not contain ingredients treated with ionizing radiation in accordance with Directives 1999/2/EC and 1999/3/EC.

Please see website www.purena-juices.co.uk/resources for data sheets

	Purena Vario 3+1	Purena Vario Tower 3	Vario Tower Mobile
	Counter	Under Counter	Mobile Under Counter
Data	Height (mm)	643	413 (counter)
	Width (mm)	462	N/A
	Depth (mm)	600	N/A
	Weight (kg) empty	40	N/A
	Power Consumption	13 AMP / 250 W	13 AMP / 250 W
	Water Connection	Mains (pushfit)	Mains (pushfit) or Tank
Juice Data	1kg	•	•
	6kg	•	•
	Beverage per hour (160 ml)	400-600	400-600
Finish Styles	Black	•	•
	Black / Wood Panelling	•	•
	White / Wood Panelling	•	•
	Stainless Steel / Wood Panelling	•	•
	With Branded Graphics *	•	•

* Branded Graphics subject to quantity

PURENA-JUICE.CO.UK

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