

# PURE MOMENTS

- COLLECTIONS 2026 -



S O P U R E<sup>®</sup>  
BEVERAGE TECHNOLOGY



Our passion and perfection is endorsed through our seal of quality. Inspired by seals found on antique coffee brewing machines, you can rest assured that when you see the So Pure seal, perfection through passion is guaranteed.

# COFFEE MAKES YOUR WORLD GO ROUND

Coffee stimulates our senses. It paints pictures.

Transports us to places of rich beauty and enables our minds to escape the stresses of modern life. Coffee is an important part of everyones lives.

We develop drinks equipment that deliver a Coffee experience of the highest standard, sweeping you away to Coffee Nirvana.

This is our promise to you.



# TECHNOLOGY

Decades of design and engineering precision form the heart of every So Pure beverage machine. Our brewers combine Swiss precision components with Dutch craftsmanship and our barista machine boilers are designed with energy saving technology at their core.



Our machines boast innovative digital glass displays stirring the senses and delivering the customer a memorable visual experience.

# SO PURE IVORY

SO LONG BLACK... SO PURE WHITE...

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Discover those rich Barista velvety smooth microfoam milk moments within a table top coffee machine, cup after cup.

Transforming fresh milk into perfect foam. With innovative technology, the Ivory creates a creamy cappuccino and delicious latte macchiato in seconds. With the latest milk foam temperature control technology, Ivory crafts perfection in every cup from whole, soya, goat or oat milk.

With Barista high temperature effectiveness and exclusive microfoam milk.  
The Ivory produces a perfect barista style milk foam without the need for steam.



# PURE STREAM

STREAMING MEDIA... PURE IMPRESSIONS

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First impressions matter, no matter what time, discussions are made from offers and information.

On average customers spend 21 minutes with their daily Coffee, so capture that marketing and media opportunity, at that crucial time period in an ease, with So Pure's New Pure Stream.

Pure Stream offers you a pure media streaming opportunity in Coffee machine digital signage and marketing. From food & beverage service points to hotels and lounges. Reducing perceived wait time, while capturing customers with relevant useful information, at that crucial time. From streaming latest transport updates & Google Traffic, BBC & Sky News, to the latest weather and social media feeds and all can be integrated with your own bespoke marketing from a simple online platform.

**Pure Stream makes beverage digital marketing accessible to all and easy to implement.**

- ⊙ Select and use from over 60 media apps
- ⊙ Change information and notices easily
- ⊙ Reduce perceived wait time
- ⊙ Display advertising alongside useful information
- ⊙ Create digital menu boards
- ⊙ Capture more attention and up-sell facilities
- ⊙ Share social media and increase following
- ⊙ Increase drinkers attention span



And many more



# DOUBLE THE AROMA

MORE... IT'S A BEAUTIFUL THING

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Our Double Beans System offers more capacity than before.

Our unique dedicated double dispense head defines drinking and profit solutions where time and staffing matters.

Designed with the same robust brewing technology as the single brewing unit, Our Double Bean System offers more ingredient capacity than before. Allowing for larger cup volume in every drink.



# PURE PORTAL

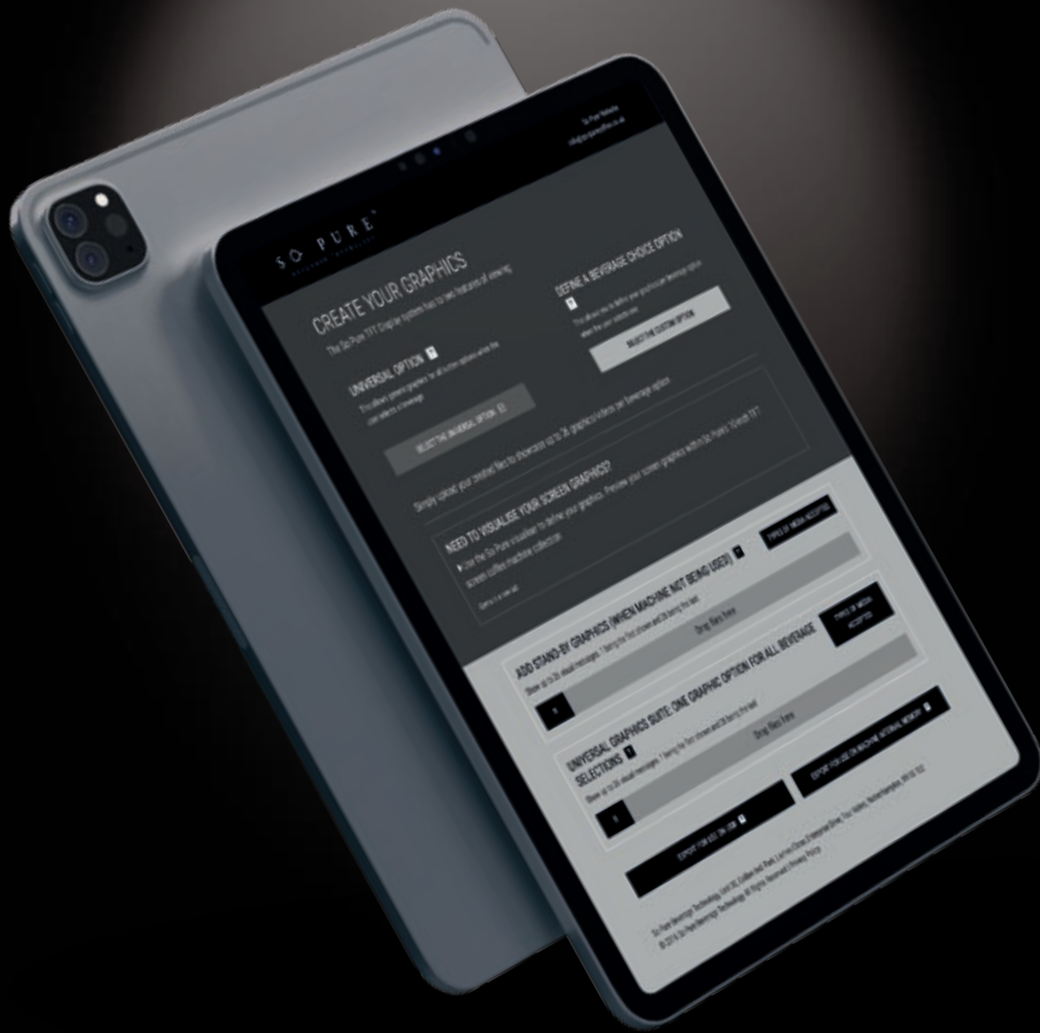
CROSSING OVER CONTENT AND COFFEE TIME

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While engineering precision beats at the heart of every So Pure beverage machine, delivering rich Barista velvety textures in every cup, our brewing technology and foresight isn't restricted to just Swiss precision brewers.

Innovative technology moves forward and so do we. Offering a seamless hassell free beverage machine, from the simplest automatic cleaning process to our world exclusive dynamic media portal and pre-screen visualizer offers you the edge to capture that marketing and media opportunity.

From pre-visualising screen graphics, defining your marketing message to dynamically adding your screen graphics to suit the moment to even selecting your screen option per beverage.



SO PURE<sup>®</sup>  
BY THE MOUNTAIN

## CREATE YOUR GRAPHICS

The So Pure T1T Digital system has two methods of ordering

### UNIVERSAL OPTION

This allows you to place an order for all beverage selections for all coverage

SELECT THE UNIVERSAL OPTION

### DEFINE A BEVERAGE CHOICE OPTION

This allows you to define your beverage selection for all coverage

DEFINE A BEVERAGE CHOICE OPTION

Simply define your beverage for the coverage you'd like. Graphics will be displayed on the screen

### NEED TO VISUALIZE YOUR SCREEN GRAPHICS?

Visit the So Pure website to define your graphics. Review your screen graphics with So Pure, So Pure T1T screen graphics machine collection

ADD STAND-BY GRAPHICS (WHEN MACHINE NOT BEING USED)

View all So Pure messages | Temporarily deactivate this machine

View My Selections

UNIVERSAL GRAPHICS ROUTE ONE GRAPHIC OPTION FOR ALL BEVERAGE SELECTIONS

View all So Pure messages | Temporarily deactivate this machine

View My Selections

CONTACT US AT 1-800-800-8000

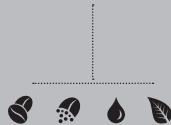
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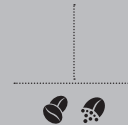
## - PLATINUM COLLECTION -

Discover the perfect Espresso Coffee, hot beverage drinks or freshly brewed Leaf Tea, the Platinum Collection beverage machines capture all options, no matter the environment.



## - IVORY COLLECTION -

Embrace those rich Barista velvety smooth microfoam milk moments within a table top coffee machine, cup after cup. The Ivory Collection produces a perfect barista style milk foam without the need for steam.





- PROFESSIONAL COLLECTION -

When there's pressure for perfection the Professional Collection creates that perfect barista moment. Enjoy our freshly ground So Pure Essenza Beans or barista style capsule, the choice is yours...





## PLATINUM COLLECTION

Time to discover the aroma and style of the Platinum Collection

The Platinum Collection offers beautifully crafted beverage machines that capture any drinking needs, no matter the location, and all at the touch of a button.

Up to 18 beverage options can be selected, from freshly ground beans with velvet textures of that rich classic Espresso, luscious Hot Chocolate and even Soup. Embrace the options of Instant Coffee or the combination of fresh Filter Coffee & Leaf Tea to Liquid Coffee, all with a reliability, low maintenance and a permanent guarantee of high quality, the choice is yours.

So create a statement in style for those Coffee lovers, from HoReCa environments, where volume and choice matters, to boardrooms, receptions or first class Coffee lounges, any of our Platinum Collection range will deliver perfection.

# DISCOVER THE COLLECTION QUALITIES

The So Pure Platinum Collection of beverage machines, offers beautifully crafted designs with a dynamic range of features to suit all drinking solutions.

- Ⓞ Swiss made brew system (preheated)
- Ⓞ High quality pump and grinder
- Ⓞ Glass front fascia
- Ⓞ Adjustable drink settings
- Ⓞ Stainless steel/chrome details on the door
- Ⓞ Rotatable cup stand for jugs
- Ⓞ Adjustable cup stand for medium and large (8oz/12oz)
- Ⓞ Digital live media feed from 60 media channels\*
- Ⓞ Larger LED display for customer information
- Ⓞ Branding on dispense cover
- Ⓞ Drink strength regulation\*
- Ⓞ Zuma paperless brewer\*
- Ⓞ Stand alone water supply options\*
- Ⓞ Intelligent dispense area lighting
- Ⓞ Optional payment systems
- Ⓞ Online graphic display portal\*
- Ⓞ High capacity option
- Ⓞ Cup sensor
- Ⓞ Adaptable bean canister extension options\*



— PLATINUM COLLECTION —



## IVORY COLLECTION

So Long Black... So Pure White...  
Discover a Barista milk microfoam  
in a tabletop Coffee machine.

The Ivory brings beautifully crafted beverage machines with a perfected unique automatic fresh milk solution creating Barista milk foam quality every time.

Using the latest in dual heater milk frothing technology Ivory captures and defines the future for microfoam. With reliability at the heart of the So Pure brand we can guarantee consistent smooth milk textures at the touch of a button.

Ivory's cleaning and rinsing system offers low daily maintenance requirements allowing minimal down time when the machine is needed most.

# DISCOVER THE IVORY QUALITIES AND TECHNOLOGY

The Ivory sits alongside the Platinum, Noir and Oynx Collections. Beautifully and ergonomically designed to suit all drinking solutions and coffee modules.

- ⊙ Fully automatic unique patented cleaning & rinsing system
- ⊙ 16 Dedicated microfoam Barista settings
- ⊙ Patented high-end dual heater system with individual temperature control for accurate heating
- ⊙ 4.3" Touch screen selection offering reduction touch hygiene
- ⊙ Consistent Barista milk foam quality
- ⊙ High temperature effectiveness reducing perceived wait time
- ⊙ Food-safe materials / fully stainless steel
- ⊙ No PSSR pressure testing required
- ⊙ Dedicated 4 litre cooling fridge delivering constant temperature
- ⊙ Heats up to desired final temperature
- ⊙ High resistance to scale formation





# PROFESSIONAL COLLECTION

## An artisan collection of craftsmanship

Bring the passion of Italian Coffee to your everyday life with the So Pure Ascaso Professional Collection. Created and refined with the true ethos of So Pure the collection features robust construction both externally and internally and uses energy saving boiler technology to deliver those velvety Coffee textures, from Cappuccino to Caffè Latte or a simple morning Espresso.

## DISCOVER THE COLLECTION QUALITIES

- Ⓢ 40% energy saving compared to copper boilers
- Ⓢ Stainless steel boiler/heating elements
- Ⓢ Ergonomic filter holder handle
- Ⓢ Dedicated boiler warranty
- Ⓢ High-quality electronic dosing, pre-infusion
- Ⓢ LED preparation area
- Ⓢ Coffee Pod Groups (thermoblock)\*
- Ⓢ Stainless steel water boiler injector
- Ⓢ Multi-directional cool touch steam wands
- Ⓢ Electric cup warmer option
- Ⓢ Stand alone water supply
- Ⓢ Barista capsule filter holder\*
- Ⓢ Raised Coffee dispenser
- Ⓢ Coffee filter holders: FAP capsule/ Bottomless option
- Ⓢ Stainless steel casing/black wood options
- Ⓢ Thermoblock & fixed filter holder heated\*



— PROFESSIONAL COLLECTION —

\* Features may vary subject to Professional Collection model

above: Barista Piccolo. Eva



## TO GO COFFEE TOWER

Express A Pure Ease  
Create A Convenience Of Perfection.

Designed and defined for any 'Coffee on the go' environment, from our classic collection style, using advanced Coffee technology and environment space, Togo offers a bespoke coffee shop experience for any environment.

Togo coffee tower delivers the perfect high street Italian Espresso Coffee shop experience your customers love. Styled to capture any beverage destination while defined to create profit. Designed and crafted from inside out, using the latest Double Beans System with the same robust Swiss brewing technology.

Up to 18 beverage options can be selected, from freshly ground beans with velvet textures of that rich classic Espresso or luxurious Hot Chocolate. With easy Swipe and pay technology reducing staffing and integration, there's never an issue just pick the perfect spot to create your own coffee shop.

So no matter your environment, bring that Espresso Coffee shop experience inhouse with So Pure's Togo a bespoke environmental in built coffee tower.



- ⊙ Dual Swiss made brew system
- ⊙ High quality pump and grinder
- ⊙ Glass section front fascia
- ⊙ Large TFT display screen
- ⊙ Swipe and pay technology
- ⊙ Illuminated high definition touch buttons
- ⊙ Multiple waste location containers
- ⊙ Digital live media system with over 55 media channels\*
- ⊙ Adjustable cup stand for medium, large and customers travel mugs (8oz/12oz)
- ⊙ Large capacity dual bean hoppers and containers
- ⊙ Large lockable storage cupboard
- ⊙ Large customer condiment containers
- ⊙ Self sprung high capacity cup/lid delivery system
- ⊙ Concealed LED lighting
- ⊙ Cup dispensers
- ⊙ Robust construction
- ⊙ Easy service and maintenance access points
- ⊙ Customer branding available
- ⊙ Easy to use and maintain
- ⊙ Low retail floor space: 0.52m<sup>2</sup>
- ⊙ Low power usage

\* Options may change subject to feeds.



## DRINKS CENTRES & UNITS

Out Of The Darkness  
Comes Pure Perfection.

The So Pure Drinks Centres and Base Units epitomises the So Pure ethos, perfection through passion. With our defining new generation of walk-up beverage technology offering a seamless fit of inspiration to any drinking location.

Cutting edge design and defining durable materials with robust construction, ensures any beverage destination will be a statement for any business and environment, no matter the size.

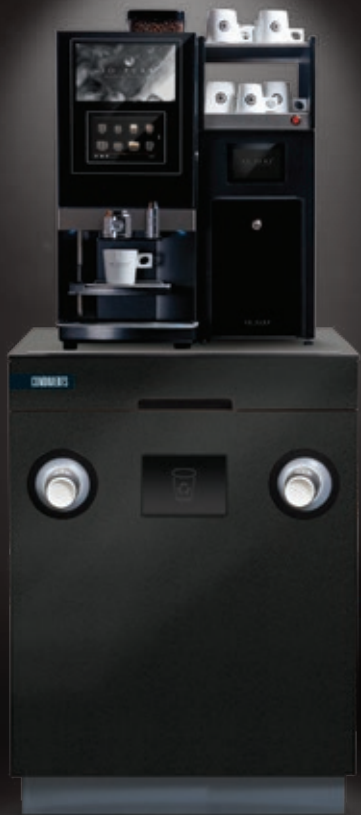
From the focal point Drinks Centres destinations offering state of the art Borg & Overstrom counter tap dispensers to the smaller breakout location base units with latest in Wireless/Bluetooth mobile phone charging points. So capture that drinking environment in perfection.

# DISCOVER THE IVORY QUALITIES AND TECHNOLOGY

The So Pure Drinks Centres and Base Units capture any drinking destination space. Hand crafted with care and quality, creating that perfect drinking focal point.

- ⊙ High grade Dark Wood Finish
- ⊙ Lockable condiments cupboard\*
- ⊙ Wireless/Bluetooth mobile phone charging points\*
- ⊙ Black Corian worktop\*
- ⊙ Borg & Overstrom Boste counter tap dispensers\*
- ⊙ Concealed LED lighting\*
- ⊙ Cup dispensers
- ⊙ Customer branding available
- ⊙ Robust construction
- ⊙ Easy to use and maintain
- ⊙ Alternative sizes to suit any space





S O - P U R E<sup>®</sup>  
BEVERAGE TECHNOLOGY



[WWW.SO-PURECOFFEE.CO.UK](http://WWW.SO-PURECOFFEE.CO.UK)

WWW.SO-PURECOFFEE.CO.UK

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